



## PRESS RELEASE

### **BPONG.COM Hosts Return to Mesquite: A \$10,000 World Series of Beer Pong® Mega Satellite™ Tournament**

(PR Web: June 06, 2011)

BPONG.COM announced today that it will host “The Return to Mesquite: A \$10,000 World Series of Beer Pong VII Mega Satellite Event.” Beer pong players, summer vacationers and spectators are invited to participate in this weekend-long beer pong tournament, which offers at least one team of two the opportunity to compete in the seventh annual World Series of Beer Pong (WSOBP VII), in Las Vegas. The tournament will be held July 29-31, 2011, at the CasaBlanca Resort Casino in Mesquite, Nevada, where the world’s largest and longest-running beer pong tournament got its start. For information and sign-ups, visit <http://www.bpong.com/ReturnToMesquite>.

“We held the first and second annual World Series of Beer Pong events in Mesquite, but quickly outgrew the venue and relocated the annual event to the Las Vegas strip,” said WSOBP co-founder Billy Gaines. “We’re excited to offer BPONG fans and followers this opportunity to return to where it all began with what’s expected to be a weekend full of exciting beer pong tournament play, plus all sorts of optional resort activities before and after game play.”



Player packages start at only \$135 per person. Packages are priced per person and include a two-night stay at the CasaBlanca Resort Casino. Sign-ups are now through July 14, 2011, but players are encouraged to register by June 15, 2011 to enjoy early-bird discounts. Plus, all players who sign-up by 11:59 p.m. on June 15 will be entered into a drawing to win a “bathtub full of beer” upon check-in to the resort hotel. The event is open to 21-and-older teams of two. Hotel stay is required for the players. Visit <http://www.bpong.com/ReturntoMesquite> to register.

Players will compete for a total of \$10,000 in cash prizes, as well as the opportunity to advance to The WSOBP VII, which will be awarded to the top-placing female team and the top co-ed team. The largest beer pong tournament in the world, the WSOBP VII, will be held Jan. 1-5, 2012, in Las Vegas, paying \$50,000 to the winning team and a total of \$65,000 in prize money.

Those unfamiliar with the sport of beer pong may be surprised to know that it has become popular with celebrities, baby boomers and college grads alike. Last year’s WSOBP event drew thousands of participants plus spectators from 48 U.S. states, six Canadian provinces, and nine countries. The sport of beer pong is simple. Two teams stand at opposite ends of an 8-foot-long table, where ten 16-ounce cups, filled with roughly 2 ounces of beer or another liquid, are placed in a bowling-pin formation. Each team takes turns tossing beer pong balls (similar to table tennis balls) at their opponent’s cup formation. If a ball goes into a cup, the cup is removed from the game. The first team to eliminate its opponent’s cups wins. The WSOBP is the largest organized beer pong tournament in the world, created by Las Vegas-based BPONG.COM. The company’s website is the Center of the Beer Pong Universe™, providing a center for collaboration and discussion about the sport of beer pong. For more information about the sport and other Satellite Tournaments visit <http://www.bpong.com>.