



PRESS RELEASE

Fun for Everyone at the Jewelry and Purse Show

The Jewelry and Purse Show held Saturday, February 5th at the Virgin River, was indeed an exciting place to be. Delicious smells of fresh cinnamon roasted almonds and pecans wafted through the casino, drawing in over 575 patrons. Vendors and customers alike were extremely happy with the show, and excitement buzzed through the room as sale after sale was made.

CONTACTS: The next vendor show will be the Fling into Spring "Everything Handmade" Craft Show on March 19th from 10am-3pm in the River Room. For more information please contact Carrie Gomez at 702-346-7091 or via email at cduclos@blackgaming.com.

The Hughes Middle School Drill Team made a presence at the show, selling raffle tickets to raise money for their uniforms. Vendors donated many different raffle items, and drawings were held every hour throughout the day. Tanisha Wittwer, coach of the HMS Drill Team, was very pleased with the outcome. The girls raised around \$350 for their fundraiser. They are excited to participate in the Spring Bazaar at the CasaBlanca on April 16th, where they will raise additional funds through a bake sale.

Although the jewelry, purses, and other accessories were the best part of the day, that wasn't the only thing people came in for. Every person over 21 years of age who attended the show received a free drawing ticket. At 4pm, a drawing was held in the River Lounge for a total of \$200 in free play. Marti Navarro, Casino Marketing Supervisor at the Virgin River, reached into the drawing drum and announced each winner. "It was standing room only," stated Navarro. Because of all of the excitement and attention that was attributed to this drawing, the Virgin River will repeat it at each of the vendor shows held in the River Room.