



PRESS RELEASE

Sponsors like www.amateurgolf.com, www.thegolfchick.com find great benefits in being a part of the Mesquite Amateur

Hard-working freelance photographer, writer and golfer Kristen Williams doesn't lend her expertise to just any venture. With her renowned www.golfchick.com web site enjoying massive success in the past six years, she literally eats, sleeps, breaths and works the game of golf for just about every angle.



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So when the popular Williams sponsors the ninth annual Mesquite Amateur golf tournament, you know that the presenting body has received a huge pat on the back for its efforts to make the event the largest tournament of its kind in Nevada and one of the top in the country.

As one of the few female bloggers in golf, Williams literally provides a play-by-play element to the tournament while also competing in the event.

“This is a win-win for everyone,” she said. “We worked out an agreement and I’m tickled to death to be part of the tournament. It’s so worth it and a great place to compete in a net event that anyone can win. I have lost it in dramatic fashion, so I’m going to keep going.”

Since playing her first full round Aug. 20, 2004, Williams’ love of golf has taken her to courses in Hawaii, California, Nevada, Tennessee, Wyoming, Utah, Florida, New York, Oklahoma, Idaho, Kansas, Minnesota and even the Dominican Republic.

And without a doubt, the Mesquite Amateur complete with six incredible courses rates as one of the Golf Chick’s favorite stops in her travel every year.

“Without a doubt, I love the Mesquite Amateur,” said Williams, a resident of Simi Valley, Calif. “Part of what has made the experience so great has been all of the fun people I have met. I love that I am able to play in different foursomes each day since I get to meet new people each time.”

The combination of the people and the courses make the Mesquite Amateur not only fun to play but also now to sponsor.

“The golf courses in Mesquite are incredible,” said Williams, a native of Southern California. “First of all, they are maintained so well. In fact, they are pristine and the views along with the landscaping are tremendous.

“The course designs are really different and there are so many different options and challenges. I can go there and play for days. I really enjoyed Wolf Creek, but I’m impressed with all of the courses. Two years ago was my first year at the Mesquite Amateur and I liked what I saw. I thought it was fantastic.”

Yet another attraction to the event for Williams is the nightly dinner parties that draw hundreds to the CasaBlanca Event Center.

“The tent events are a blast,” she said. “Every night you can get together with all your new friends, see people from the previous year(s), share your daily golf stories and catch up in general. It’s a fun party with great food – and sometimes the entertainment’s good too!”

In addition, during the first night of dinner gatherings, those who register with the Golf Chick Group are automatically entered for special golf prize drawings. A welcome package compliments of the Golf Chick and the Mesquite Amateur will be also be provided. During the tournament, various other prizes will be awarded by the Golf Chick such as best couples team scores along with other surprise elements.

“Considering that we’re all expecting this tournament to be a resounding success, I anticipate that the Golf Chick will be involved in future events, too.”

Agreeing that the Mesquite Amateur is a valuable way to advertise is Pete Wlodkowski, who is the founder of www.amateurgolf.com in Carlsbad, Calif.

“I think anytime you give players the chance to travel and compete with a bigger field than just a bunch of their buddies, it adds a whole element of intrigue and butterflies,” said Wlodkowski. “Now it’s a tournament and not just another buddy trip. You still have your buddies there so you have the best of both worlds.”

Wlodkowski, 49, has been playing golf for 40 years.

“It’s a quantity of players all in the same place and they pull this together flawlessly,” he said. “I have been to other tournaments and it’s one of the top for players of every level where it’s a true open amateur event.”

Sponsored by Golf Mesquite Nevada along with the Mesquite Resort Association, the event will be played at the CasaBlanca, Palms, Falcon Ridge, Oasis Palmer, Oasis Canyons along with The Chase at Coyote Springs southwest of Mesquite.