



PRESS RELEASE

Valentine's Weekend Mixed Doubles Tournament at the Virgin River Bowling Center

Balls will be rolling, cheers will be heard, and a "sweetheart" of a time will be had by all at the Virgin River Bowling Center this Valentine's Weekend. The tournament will be the first mixed doubles in over three years, and the expected outcome is large. Potential prize money starts at \$1,500, but the total payout will be based on the amount of participants.

CONTACTS: For more information on the tournament, please visit www.virginriver.com, or call the Bowling Center at 702-345-7500 x1078.

Gary Higashi, Bowling Director for the Virgin River, has high hopes for this tournament. This tournament will be the first mixed doubles tournament since Gary has been the “Kingpin” at the Virgin River. “We have league bowlers from Mesquite, St. George, and Cedar City, as well as non-league bowlers that have been inquiring about the tournament,” states Higashi. Higashi is hoping for at least 20 teams of two, although a “full squad” would be 24 teams. Registration will begin at 11am on Saturday, February 12th, and it will be on a first come, first serve basis—no advance reservations are being accepted. The entry fee is \$50 per couple, or \$25 for a single bowler. The tournament format will consist of three games on three different lanes, with a 9-Pin No Tap scoring system.

Bruce Gordon, a bowler from St. George Utah, is looking forward to the tournament. He is going to be signing up with his daughter Kathy—they are league bowlers in St. George who come to the Virgin River Bowling Center solely for Gary’s Pro Shop expertise. “I bowl in one league right handed, and another league left handed,” claims Gordon. Gordon and his daughter are expecting to have a great time at the tournament, with high hopes of taking home some of the prize money.